

**FOR IMMEDIATE RELEASE**

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CONTACT: Tom Stone, Director of Marketing  
[stone@blackmer.com](mailto:stone@blackmer.com) or (616) 248-9252**Blackmer® Creates New Video to Highlight  
The Goals and Benefits of Its Sustainability Initiative**

**Grand Rapids, MI** – Blackmer®, a global leader in rotary vane pump and reciprocating compressor technologies, has announced the release of a new video that highlights the company's leadership and commitment to environmental sustainability, not only in the pump and compressor products it designs and builds for its end-users, but also in the sustainable manufacturing practices it employs at its factory and office facilities. This commitment positions Blackmer as a responsible corporate steward of the environment and a protector of natural resources.

Blackmer's new sustainability video can be found at [www.YouTube.com/BlackmerGlobal](http://www.YouTube.com/BlackmerGlobal). It has been designed to show viewers how the Company has built its reputation on producing energy-efficient flow solutions. This dedication to producing the most environmentally friendly equipment has led to the development of the Blackmer Smart Energy™ Flow Solutions initiative. The video explains how the use of rotary vane technology can reduce energy consumption by up to 24% when compared to other pumping technologies such as Lobe and Gear pumps.



But there's more to achieving environmental sustainability than just offering flow solutions that reduce energy usage, utility costs and impact on the environment. With that in mind, this new video also illustrates how Blackmer has engaged in an aggressive, ongoing program that has minimized the ecological impact of its manufacturing operations and enhanced overall efficiency. This can be as simple as the reuse of cardboard boxes to carefully capturing and reusing the sand that is needed to form the molds for compressor and pump castings. Blackmer has also streamlined its production processes to the point where one piece of equipment is now doing the job for four, while other plant improvements include replacing liquid-cooled compressors with highly efficient air-cooled compressors, and upgrading the lighting with energy-efficient fluorescent fixtures.

For additional information on the Blackmer Sustainability initiative, please go to [www.blackmer.com/sustainability.jsp](http://www.blackmer.com/sustainability.jsp) or [www.blackmersmartenergy.com](http://www.blackmersmartenergy.com). Blackmer is a member of the Pump Solutions Group (PSG™). For more information on PSG and its member companies, visit [www.pumpspsg.com](http://www.pumpspsg.com).

*Blackmer® is the leading global provider of innovative and high-quality rotary vane pump, centrifugal pump and reciprocating compressor technologies for the transfer of liquids and gasses. For more than a century, the Blackmer name has stood for unparalleled product performance, superior services and support, well-timed innovation and a commitment to total customer satisfaction. Supported by a worldwide network of distributors and original equipment manufacturers, Blackmer pumps and compressors are used in a multitude of applications in the Process, Energy, Transport and Military-Marine markets. Blackmer—headquartered in Grand Rapids, Michigan, USA—is a member of Dover Corporation's Pump Solutions Group (PSG™).*